

Industry News

Woodrow Wear introduces the Power Paws line of traction aids for dogs

Power Paws are a sensible, sock-based solution for the traction and needs of all dogs with hip and/or mobility issues. Over 300 dogs are wearing Power Paws already, with more than 95% experiencing miraculous results. Testimonials include “My dog can move again! Thank you for returning quality to his life”, and “Captain no longer struggles to stand or walk on the tile and hardwood floors in our home.” And since dogs typically don't try to remove Power Paws, several vets are successfully using the products to protect injured paws in place of the traditional E-collar. Read more at www.woodrowwear.com or email info@woodrowwear.com.



Food and Environmental Parasitology Network

The Bureau of Microbial Hazards (Health Canada) in Ottawa has recently established a network of Canadian researchers, regulators, and public health officials with an active involvement in issues related to food and environmental parasitology. The Food and Environmental Parasitology Network, chaired by Dr. Brent Dixon (Research Scientist) is the first of its kind in Canada, and brings together experts in this important and emerging field. The Network currently has over fifty members from across Canada representing federal and provincial government, academia, and industry. The scope of the Network includes: contaminated foods and infected food animals (eg., imported produce, raw meats, fish and shellfish, country foods), potable and non-potable water, northern and aboriginal issues, zoonotic transmission (eg., livestock, wildlife, fisheries and aquaculture, companion animals), and epidemiology. The major objectives of the Network are (i) to facilitate discussion and collaborative research projects amongst members; (ii) to develop and validate standardized methods for the isolation, detection, characterization and control of foodborne and environmental parasites; (iii) to generate data for risk assessment and policy development; and (iv) to provide expert advice and testing in support of outbreak investigations and surveillance studies. Future goals of the Network include the establishment of a national reference laboratory, as well as linkages to similar international networks and databases. For more information please contact Brent Dixon at (613) 957-0904 or Brent_Dixon@hc-sc.gc.ca.

Nobivac™ Lyme

Intervet-Schering Plough Animal Health announced Nobivac™ Lyme, a new-generation Lyme disease vaccine that is unlike any other Lyme vaccine because it is specifically designed to trigger high levels of borreliacidal antibodies against two *Borrelia burgdorferi* antigens – outer surface protein A (OspA) and OspC. For further information, contact Intervet Schering-Plough Animal Health Canada at 1-800-361-2353, or visit www.intervet.ca

Uno^{EQ} digital radiography

Announcing Uno^{EQ} digital radiography, by Cuattro, the world's first all-in-one portable DR acquisition generator with embedded touch screen computer, power, and detector. All portable generators shoot x-rays but only Uno^{EQ} instantly displays them right on top of the generator. Uno^{EQ} offers internal storage of 4,000 14-bit images, wireless DICOM storage to PACS, multi-frequency tuning, DICOM 3.0, WG. 25, DVD/USB/Wi-Fi, multi-lingual English/French, online diagnostics and much more! The Uno^{EQ} console is portable, weighing only 19 lbs. Available in Canada from Canmedical, at 1-800-267-4608, or www.can-medical.ca. Contact us for an onsite demonstration. Not available to U.S. customers. Other restrictions apply.



Lilly transitions to Elanco

Eli Lilly Companion Animal Health has announced that it will transition its name to Elanco Companion Animal Health. The transition, which begins immediately, is expected to be completed by January 2010.

Boehringer Ingelheim Animal Health closes deal to acquire significant portion of the Fort Dodge Animal Health business from Pfizer

Boehringer Ingelheim has announced that it has closed its deal with Pfizer to acquire a significant portion of the Fort Dodge Animal Health business. The acquisition significantly increases the size of Boehringer Ingelheim's companion animal and cattle portfolios and strengthens the company's position as a leading vaccine supplier.

Boehringer Ingelheim will acquire the Duramune® line of vaccines for dogs, the Fel-O-Vax® line of vaccines for cats, and the Rabvac® line of rabies vaccines manufactured and sold in the U.S., Canada, and Australia. In addition, a portfolio of pet and equine pharmaceutical products currently sold in the U.S. is also included in the deal. The company will also acquire cattle vaccines in the U.S. and Canada including the Triangle®, Pyramid®, and Presponse® vaccine lines. Pharmaceutical products being acquired include Cydectin® (moxidectin) for cattle and sheep as well as Polyflex® (ampicillin sodium). The dairy portfolio includes the key brands Today® and Tomorrow®. Several Canadian swine vaccines are included in the acquisition as are some cattle vaccines sold in Europe and South Africa.

Sanofi-aventis completes acquisition of Merck's interest in Merial

On September 18, 2009 Sanofi-aventis and Merck & Co., Inc. announced the acquisition by Sanofi-aventis of Merck's 50% interest in Merial Ltd. Formed in 1997, Merial is a leading animal health company that was a 50/50 joint venture between Merck and Sanofi-aventis. It is now a wholly owned subsidiary of Sanofi-aventis.

CVMA News

2010 CVMA Awards: nominations Open Nov. 2, 2009

Each year, through a national awards program, the Canadian Veterinary Medical Association honours selected individuals and groups in recognition of their contributions to veterinary medicine and to the health and welfare of animals. Nominations for 2010 CVMA Awards are being accepted from now until January 29, 2010. All CVMA members are invited to nominate deserving candidates for the following awards and honours:

- CVMA Humane Award
- CVMA Industry Award
- Hill's Public Relations Award
- Intervet Schering-Plough Award
- Small Animal Practitioner Award

Nomination process

The deadline to submit nominations for 2010 CVMA Awards is **January 29, 2010**. Nomination packages should be submitted to the CVMA office by email to kmcevoy@cvma-acmv.org, by fax 613-236-9681, or by mail to the CVMA office, 339 Booth Street, Ottawa, ON K1R 7K1. Selection of award recipients is based solely on the information provided in the nomination package. Visit the News & Events section of www.canadianveterinarians.net for additional information.